

SPONSORSHIP BROCHURE

**IAM UGANDA CHAPTER
ANNUAL CONFERENCE**

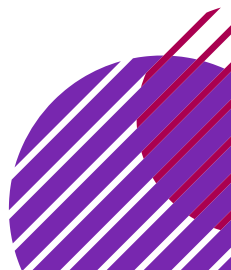
23 October 2026





Why Sponsor

Your organization will benefit from:

- ✓ Visibility among Uganda's asset management community
 - ✓ Direct engagement with decision makers and asset-intensive organizations
 - ✓ Association with professional excellence and infrastructure sustainability
 - ✓ Brand positioning as a supporter of improved asset management capability in Uganda
 - ✓ Networking opportunities with industry leaders, government agencies, and professionals
 - ✓ Align with Uganda's ten-fold agenda
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Headline Sponsor

Exclusive Opportunity - Maximum 1 Sponsor

Benefits:

Exclusive Recognition

- ✓ Exclusive recognition as the Conference Headline Sponsor
- ✓ Recognition during opening and closing remarks
- ✓ Legacy & CSR Recognition - link sponsorship to a visible initiative

Premium Speaking Privileges

- ✓ Welcome remarks
- ✓ 5 minute presentation about your company during the event
- ✓ 3 minute video about you company profile played during the event
- ✓ Deliver a keynote presentation (subject to programme approval)

Media Amplification

- ✓ Featured in press releases and IAM Uganda media coverage
- ✓ Sponsor interviews / profile highlighted in IAM Uganda communications
- ✓ Pre- and post-event social media campaigns spotlighting the sponsor's role

Brand Visibility

- ✓ Branding on conference backdrop and digital materials
- ✓ Premium logo placement on all conference branding materials
- ✓ Sponsor profile featured prominently in conference communications
- ✓ Distribution of branded materials to delegates

Exhibition & Show Case

- ✓ Exhibitor booth in the exhibition area. Opportunity to demonstrate products, services, or innovations to delegates.

Delegate Passes

- ✓ 8 complimentary delegate passes

Sponsor presentations will be scheduled during transitions, and videos during breaks to ensure smooth delegate experience.

UGX 20M / GBP 4,000 / USD 5,400 / EUR 4,720 / CAD 7,600



Gold Conference Sponsor

Maximum 2 Sponsors

Benefits:

- ✓ Recognition as Gold Conference Sponsor
- ✓ Recognition during opening and closing remarks
- ✓ 3 minute presentation about your company during the event
- ✓ Organization profile featured in conference communication
- ✓ Pre- and post-event conference mentions on IAM Uganda social media platforms
- ✓ Logo placement on conference materials
- ✓ Branding within conference venue
- ✓ Distribution of branded / corporate materials to delegates
- ✓ Exhibitor booth in the exhibition area
- ✓ 6 complimentary delegate passes

UGX 15M / GBP 3,000 / USD 4,050 / EUR 3,530 / CAD 5,600

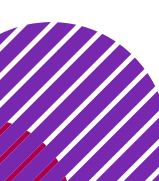
Silver Conference Sponsor

Maximum 3 Sponsors

Benefits:

- ✓ Recognition as Silver Conference Sponsor
- ✓ Recognition during opening and closing remarks
- ✓ Organization profile featured in conference communication
- ✓ Pre- and post-event conference mentions on IAM Uganda social media platforms
- ✓ Logo placement on conference materials
- ✓ Branding within conference venue
- ✓ Distribution of branded / corporate materials to delegates
- ✓ 4 complimentary delegate passes

UGX 10M / GBP 2,000 / USD 2,700 / EUR 2,400 / CAD 3,800





Bronze Conference Sponsor

Maximum 5 Sponsors

Benefits:

- ✓ Recognition as Bronze Conference Sponsor
- ✓ Recognition during closing remarks
- ✓ Logo placement on conference materials
- ✓ Organization profile featured in conference communication
- ✓ Branding within conference venue
- ✓ Distribution of branded / corporate materials to delegates
- ✓ 2 complimentary delegate passes

UGX 5M / GBP 1,000 / USD 1,360 / EUR 1,190 / CAD 1,900

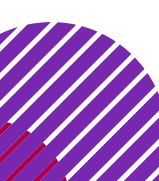
Exhibitor Stand Package

Benefits:

- ✓ Exhibitor booth (3m x 3m) in the exhibition area
- ✓ Opportunity to showcase products and services at the booth
- ✓ Company listing in post conference materials
- ✓ Distribution of branded / corporate materials to delegates
- ✓ Networking opportunities for the duration of the conference
- ✓ 2 complimentary delegate passes

Ideal for:

- Asset management technology providers
- Software solution providers
- Engineering and consultancy firms
- Equipment suppliers
- Professional service providers



UGX 3M / GBP 600 / USD 810 / EUR 710 / CAD 1,140



Technology Showcase Sponsor

Maximum 2 Sponsors

Showcase Opportunity - Designed for organisations demonstrating innovations that support modern asset management.

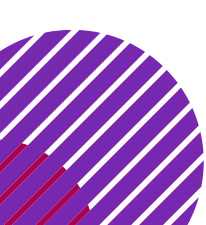
Benefits:

- ✓ Dedicated technology showcase session
- ✓ Demonstration opportunity to delegates
- ✓ Branding as Technology Showcase Sponsor
- ✓ Exhibitor booth in the exhibition area
- ✓ 3 complimentary delegate passes
- ✓ Recognition in conference programme

Suitable for:

- Asset management software platforms
- Digital transformation solutions
- Predictive maintenance technologies
- Data analytics solutions
- IoT and automation providers

UGX 6.5M / GBP 1,750 / USD 1,750 / EUR 1,550 / CAD 2,450





Confirming Your Sponsorship Interest

Submit your sponsorship confirmation or request for a customised partnership package to the IAM Uganda Chapter Secretariat using the contact details below.

Sponsorship confirmation deadline: **31 August 2026**

Early confirmation is encouraged to secure preferred branding and engagement opportunities.

Contact Us

For questions regarding sponsorship packages or to discuss a customised partnership opportunity, get in touch below:

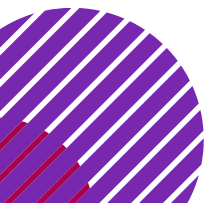
Secretariat Administrator

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About the IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals.

We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organizations and wider society.

We connect and engage with professionals, running networking events and collaborative projects to progress and professionalize asset management.

a network
of over:

50,000

countries
with IAM
members:

75

business
sectors
represented:

41