



IAM UAE CHAPTER CONFERENCE 2026

**Thursday, 2 April 2026
SO Hotel, Dubai**

**Smart Lifecycle, Smarter Decisions:
Data-Led Asset Management for
Value Creation**

Time (UAE)	Formal Program
09:00-09:15	Registration & Welcome Coffee
09:15-09:20	Welcome & Housekeeping Sameer Makhija
09:20-09:35	Opening Remarks Ursula Bryan & Dr Najib Dandachi
09:35-10:05	Keynote Address: Title TBA Speaker TBA
10:00-10:45	Panel 1: Defining 'Value' in the UAE Context: What Are We Optimising For? Qais Qawaqneh
10:45-11:15	Networking & Coffee Break
11:15-11:55	Panel 2: Asset Information as a Value Engine: Registers, Condition, CMMS/EAM, GIS, Digital Twins
11:55-12:35	Panel 3: Embedding Totex: Investment Decisions That Don't Create 'Future Opex Crisis' Mutaz Aldweeri
12:35-14:05	Awards Ceremony Eng Eman Salem Al Darmaki, Dr Najib Danachi, Ursula Bryan
14:05-14:10	Closing Address Sameer Makhija
14:10	Lunch & Conference Closure