



# **IAM NORTH AMERICAN CONFERENCE 2026**

## **CALL FOR WORKSHOP PROPOSALS**

### **IAM North American Conference 2026 – Day 1 Workshops**

As part of this year's IAM North American Conference, we are excited to offer a full-day training course or workshop focused on providing practical knowledge and guidance in asset management. We invite individuals and companies interested in facilitating a workshop to submit their proposals for consideration. Our goal is to provide our members with valuable educational experiences that support their asset management journeys.

The workshop will take place on **Monday 5 October 2026**, which is the day before the main conference agenda begins and will be provided as an additional cost for delegates to attend. The intention is to keep the costs of this workshop low for delegates, so we do not intend to pay workshop providers for the workshop, but we are offering two free delegate places to the full conference. The conference is being held in Toronto, Canada.

We anticipate a workshop with 15-20 participants, creating an intimate and conducive learning environment that will enable group work and collaboration.

Submissions to provide this workshop should outline the core learning objectives that will be achieved through the workshop. Additionally, please provide an overview of the workshop content and the expected outcomes for participants. CVs of the people who will be delivering the workshop should also be provided highlighting their asset management skills and capabilities as well as their experience with providing training workshops. The workshop should focus on the asset management discipline and should not be selling tools or techniques.

This is an excellent opportunity for you or your company to showcase your expertise and offerings to the conference delegates while championing asset management as a professional discipline.

Please submit your workshop proposal to [\*\*Events@theiam.org\*\*](mailto:Events@theiam.org) by **Friday 6 March 2026**. To avoid conflicts of interest, the IAM Office will arrange an independent review of all submissions and select the most suitable workshop for our conference program. Please consider how your proposal will support this year's theme "Convergence: Connecting People, Data, and Assets." If your proposal is chosen, we will contact you to discuss further details and logistics for the event. You will also need to submit the full training material to be used for review before we announce the workshop to the potential delegates.

Thank you for your interest in contributing to our conference. We look forward to receiving your workshop submission and creating an exceptional learning experience for our participants.



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### **Workshop example:**

Title: Asset Management 101 - TBC

Duration: 1 day (8 hours)

Location: IAM North American Conference

Date: Monday 5 October 2026

### **Workshop Objectives:**

Equip participants with practical strategies to optimize their asset management processes. Explore industry best practices and case studies to illustrate successful asset management techniques.

Provide hands-on exercises and interactive sessions for participants to apply their learning in real-world scenarios.

### **Workshop Agenda:**

- 1.Introduction to Asset Management
- 2.Benefits of effective asset management
- 3.Industry Best Practices and Case Studies
- 4.Lessons learned from industry leaders
- 5.Interactive Exercises and Group Discussions
- 6.Practical exercises to apply asset management concepts

### **Workshop expected outcomes**

- 1.Common outcomes that can be expected:
- 2.Enhanced understanding of asset management principles
- 3.Knowledge of best practices
- 4.Improved decision-making skills
- 5.Familiarity with asset management frameworks and standards
- 6.Collaboration and networking opportunities
- 7.Actionable plans and strategies
- 8.Increased awareness of emerging trends and technologies



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**As a partner delivering an asset management workshop at our conference, we have the following expectations:**

- Proven expertise in asset management and ability to provide suitable industry-based knowledge:
- Demonstrated experience and expertise in the field of asset management.
- Understanding of asset management principles, methodologies, and best practices.
- Openness to working collaboratively with the conference team to align the workshop content with the conference theme and objectives.
- The opportunity does not allow for the workshop to be based upon an existing product or service provided by the company or individual i.e. software, consulting etc
- Any workshop provider will not use the workshop or training sessions for direct sales or creation of new business

### **Benefits of Partnership: What we can offer you!**

- Co-branding and promotion of your organization as an asset management provider on all online and physical branding at the conference and on the IAM's website
- Opportunity to showcase your company through delivering high-quality content.
- Access to our network of industry professionals and potential future collaboration opportunities.
- Two free delegate places for the full conference.

**SUBMISSION DEADLINE: 6 MARCH 2026  
SEND YOUR PROPOSALS TO [EVENTS@THEIAM.ORG](mailto:EVENTS@THEIAM.ORG)**