



Asset  
Management  
Excellence Awards  
2022





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**The Asset Management Excellence Awards acknowledge and celebrate the outstanding work done by asset management professionals, organisations and teams across the world.**

Commitment, quality and foresight are vital to the success of asset management – along with innovation, adaptation and social awareness.

These awards are an opportunity for you to showcase the excellent work you're doing, wherever you are and whichever industry sector you operate in. By submitting your leading examples of good asset management practice, it's a chance for you to celebrate your successes and share them with a wider network across the professional landscape.

**We can't wait to see your submissions, and to be able to share and celebrate the work you've been doing!**

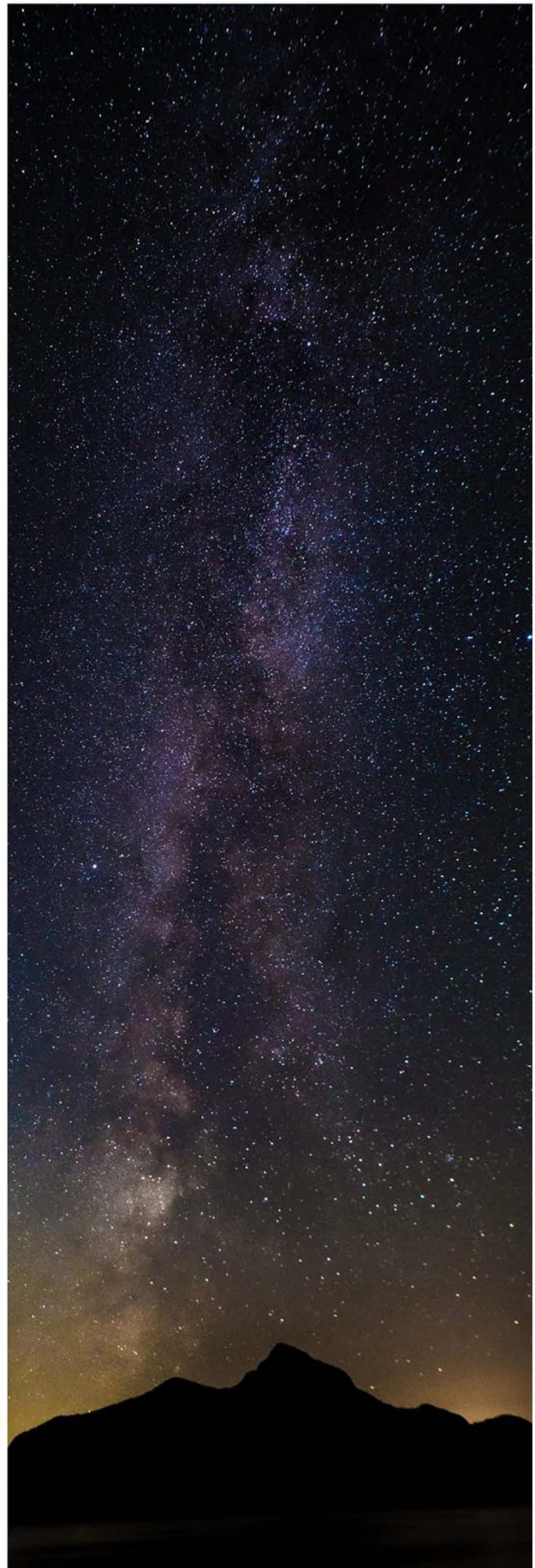


**The awards are open to entries from individuals or organizations involved in the profession of asset management, at any level of asset management maturity.**

We accept (and encourage!) submissions from any region and in any business sector – asset management is a practice that can be applied to a huge variety of industries, and we want to see and share as many of them as possible!

Each award category has its own submission information, but all entries are subject to the following:

- Submissions must relate to activity and initiatives that have occurred in the last 12-18 months.
- Submissions should be made in English; however, if this is a serious barrier, please contact the IAM office.
- Submissions must align fully to, the criteria and describe the notable achievements as well as providing the key data and physical evidence that verifies the successes described.
- You can enter as many categories as you like, but each submission must be submitted individually and contain specific information that meets the award category description.
- Submissions must be written in a maximum of 1,000 words. You can include links in the text, and have the option to upload supporting documents (PDFs, videos etc), although this is not mandatory and being for reference or context, will not be judged in its own right as a part of your submission.



# Award Categories

## McKeown Award for Individual Achievement

For an individual who has made an outstanding contribution to the advancement of asset management, and/or the IAM. Advancement will be judged by the benefit to society and the wider asset management community, particularly by improving widespread awareness and understanding or the increased adoption of asset management philosophy.

This award is named to honor the many years of commitment given to the IAM by David McKeown.

- Relevant contributions include examples such as:
  - explicitly increased recognition of the value of our philosophy, perhaps by an important professional body or new sector e.g. government(s);  
  
significant additions to the asset management knowledge base (not only the IAM's);
  - helping to separate the 'integrating' approach of true asset management from managing the assets or the mistaken assumption that this is engineering;
  - spreading our thinking into business schools and education generally; converging thinking worldwide to enhance credibility of asset management, particularly the long-term, value recognised as more than financial and so forth.

- Your submission must focus on your personal activities and achievements over the past 12 - 18 months.
- You must describe and evidence your personal contribution for which you wish to be recognized, where the achievement has been accomplished with others.
- Your submission for this award may acknowledge, but must not depend upon others; in other words, the leadership and/or work should be your own.



## Eason Award for Digital Innovation

This award has been renamed in honor of Norman Eason who passed away in February 2022.

Norman was the founding President of the Institute of Asset Management and a digital innovator. At a time when each computer had its own software structure, Norman had a vision of running software on any hardware owned by a client. This was more than 10 years before the introduction of Windows! His innovation was central to the RAPIER software system. He collaborated with Oracle driving sales across a wide range of industries. It is his innovation that drove his work with the IAM and for which this award recognizes his contribution to asset management.

- Your submission must explain how the advancement achieved would not have been possible, or as successful, without the use of new digital technologies.
- The initiative must align with good asset management principles in relation to the decision to use a digital solution.
- Your submission should focus on how you adapted your processes or operations to include new technologies and advancements in digital capabilities.
- Your submission should focus on demonstrating how you addressed competitive, digital business and/or consumer trends



## Nxtgen Award

This award is for an individual new to asset management who can demonstrate personal progress in understanding the discipline and using that knowledge to inspire and support others to do the same.

- You must have either started your career or moved into the field of asset management within the last 2 years.
- Your submission must focus on the reasons why you chose to join the asset management profession and the steps you have taken to progress your understanding and development in this field.
- Your submission must also include how you have used your new knowledge and experience to inspire others to follow a similar path.
- If you have submitted an entry for the NxtGen Award for the IAM North American Awards, please do not submit an entry to the Asset Management Excellence Awards. The North American Awards winner will be shortlisted for the global Asset Management Excellence Awards.

Institute of Asset  
Management

**NXT  
GEN**



## Corporate Transformation Award

This award recognises the Corporate Journey; the progression of an organization in achieving asset management maturity, and the excellence displayed by organisations to progress their asset management competence.

- Any organizational effort towards the Corporate Journey, regardless of the asset management maturity, is considered in this award.
- You must describe and evidence how the outcome from these initiatives has advanced your organization's contribution to internal and external stakeholders.
- Your submission must detail the nature of your achievement in relation to the overall Corporate Journey of the organization regardless of the level of asset management maturity involved.
- The winner from this category at the IAM North American Awards 2022 will automatically be shortlisted into this category at the IAM Excellence Awards 2022.

## Team Achievement Award

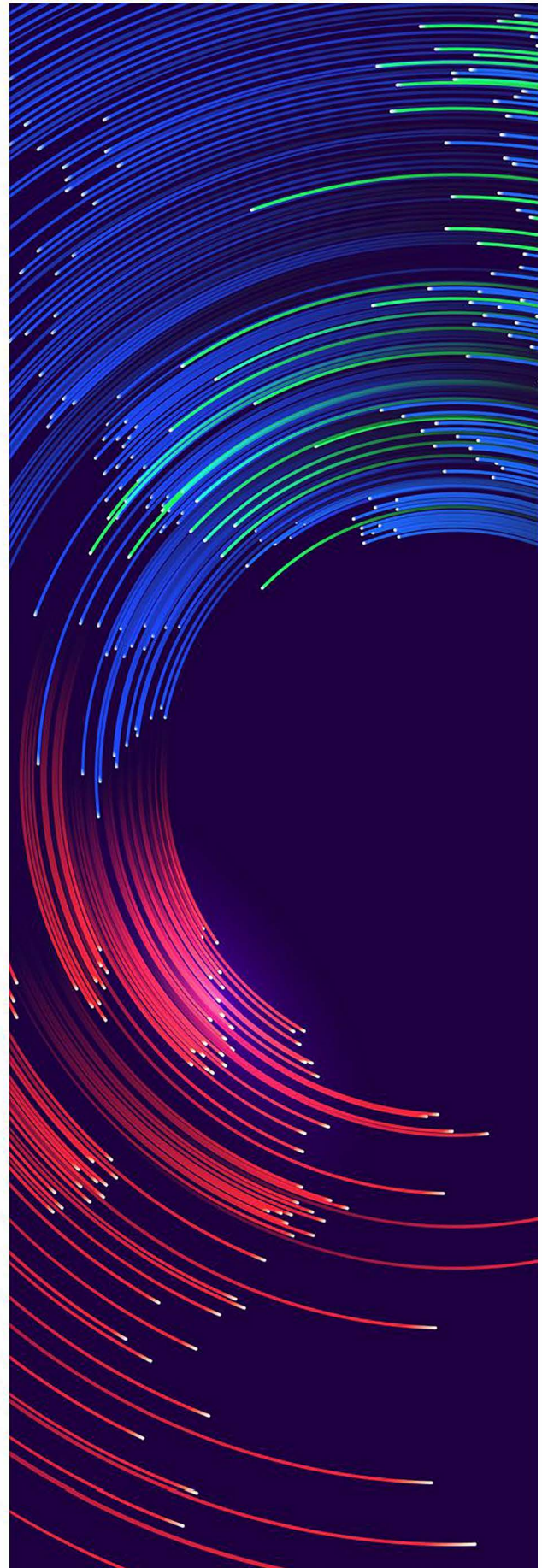
This award honors an operational team or department who have made a significant contribution to their organization or the asset management knowledge base. Each team consists of people from across the organization, or from other organizations, reflecting that this was a collaborative effort.

- Your submission must focus on how teamwork was central to the success of the project or initiative, and the collaborative working involved.
- You should evidence the impact that the project or initiative has had on the organization or the asset management knowledge base.
- Your submission should include a description of the different skillsets and people within the team and how they were utilized to produce a positive outcome for the organization or advance the asset management knowledge base



## General terms and conditions

- Submissions may be used by the IAM to produce promotional material if you are a finalist or winner and may be shared with media partners for press releases, articles or other content. You may also be contacted by our official media partners, who will be further named when you are notified of being a finalist.
- Entries will be judged by a panel of independent experts, from a broad range of industries and regions.
- Judging decisions are final and no feedback will be given from the judging panel.
- By submitting, you are agreeing that if you are named a finalist, you are committed to participation (personal or proxy, physical or virtual) at the award ceremony on 17 October 2022 for which there may be a fee.
- Winners will be first announced during the official awards ceremony and promoted on our website and other media following that.
- Organizations and individuals may announce their success as a finalist or winner of an award in press releases, advertising, promotions etc, subject to announcements rights being first given to any media partner of the awards.
- Accreditation should always be included and in the format of 'Winner/Finalists of [name of category] at the IAM Asset Management Excellence Awards 2021 (theIAM.org/awards)'







Submit online today.  
Deadline - 19 August 2022

[theIAM.org/Awards](https://theIAM.org/Awards)