



Sponsorship

Virtual
15 - 16 June

Connect with leading asset management professionals at our Global Conference

Sponsoring this event will place your organization in a unique position to promote your brand, products and services to the key decision making individuals amongst your target client businesses.

The event attracts over 400 delegates from a global audience, and offers great opportunities for networking and promoting your organization to delegates, providing brand awareness and engagement.

The conference is extensively promoted through:

- Dedicated pages on IAM website
- Regular emails to IAM members and contacts
- Articles/adverts in Assets magazine
- Promotion provided by our partners and supporters
- Social media updates.

Some of our previous sponsors



THE
WOODHOUSE PARTNERSHIP



Headline & Platform sponsor

Gain centre stage visibility to all attendees at the conference by being our headline and platform sponsor.

You'll get exclusive perks lasting beyond the conference, prominent branding and recognition, as well as the opportunity to help us shape the content of the conference.

- Prominent logo placement visible on every conference webpage, linking through to your website
- Your logo on all conference holding slides
- Your logo on all marketing and communication emails
- LinkedIn post about your sponsorship
- Access to Platform Networking Room
- 10 free delegate passes
- Participation in opening and closing sessions every day
- Company presentation available on-demand throughout the conference
- Featured platform push notification throughout the duration of the conference
- The chance to host a panel or workshop slot on the agenda
- The opportunity to take part in the gamification challenge.



- Half page advert in Assets magazine (worth £750 +VAT)
- Free exhibition stand (worth £1,500 +VAT)

Price: £15,000 +VAT

(20,500 USD/ 25,500 CAD /18,000 EUR)

Conference Sponsor

Our most popular sponsorship package.

With this package you will gain great brand exposure, attend the conference and meet the speakers and attendees as well as all the great asset management content.

- Your logo on sponsorship banners, visible on all conference webpages
- Your logo on holding slides
- Your logo on all marketing and communications emails
- LinkedIn post about your sponsorship
- 3 free delegate passes
- The opportunity to take part in the gamification challenge
- Company presentation available on-demand throughout the conference
- Shared Event advert in Assets magazine.

Price: £2,500 +VAT

(3,500 USD/ 4,250 CAD/ 3,000 EUR)

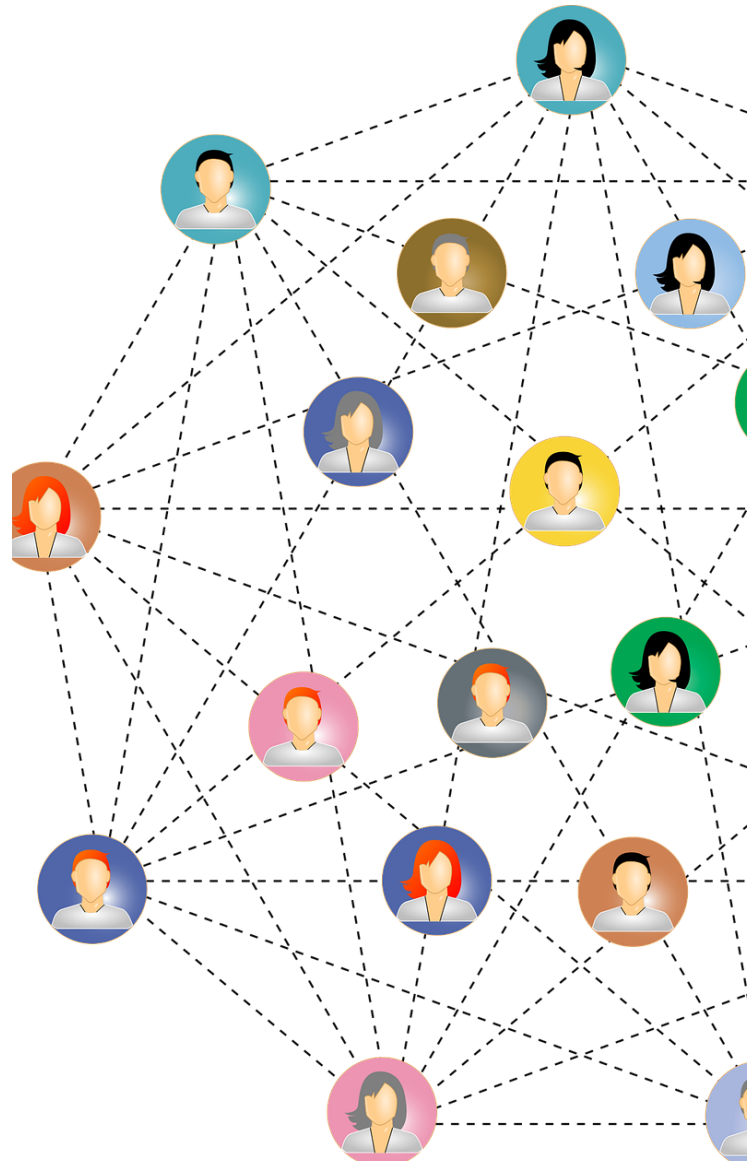


Networking Sponsor

Is there a specific topic that aligns with your brand?

Be at the core of the delegate networking experience. If your organization is interested in growing your networks and developing your contacts throughout asset management be our network sponsor.

- Feature as the background to our networking platform
- Host your own room/networking space
- Your logo will appear on all session promotions
- Your logo on holding slides
- Your logo on all marketing and communications emails
- Your company mentioned on push communications about networking
- 5 free delegate passes
- Free exhibitors stand on main platform
- The opportunity to take part in the gamification challenge
- ¼ page advert in assets magazine
- LinkedIn post thanking you for your sponsorship.



Price: £5,000 +VAT

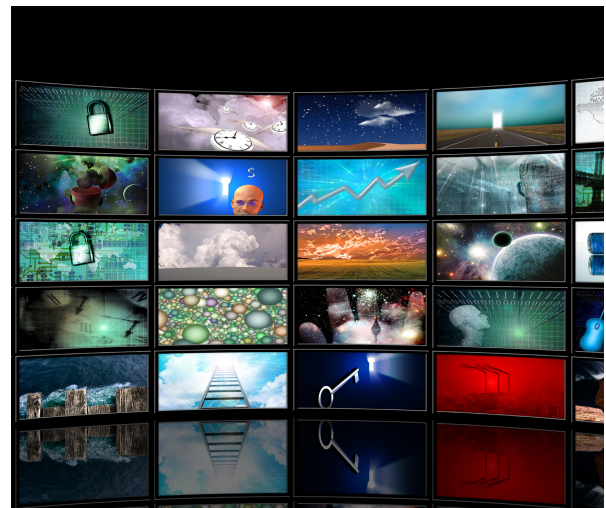
(6750 USD /11,750 CAD /6,000 EUR)

Banner Sponsor

An easy and simple way to gain brand exposure at our event.

- Your logo on sponsorship banners, visible on all pages
- Your logo on all marketing and communication emails
- The opportunity to take part in the gamification challenge
- Company presentation available on-demand throughout the conference.

Price: £750 +VAT
(1000 USD /1,250 CAD /900 EUR)



Gamification Sponsor

Sponsor the gamification throughout the virtual event encouraging delegates to interact, network and engage.

- Your logo on all prize announcements
- Your questions as part of the challenge
- Your company logo on gamification pages
- Your logo on holding slides
- Your logo on all marketing and communication emails
- The opportunity to take part in the gamification challenge
- LinkedIn post about your partnership
- 5 free delegate passes
- Shared Event Advert in Assets Magazine.

Price: £3,000 + VAT
(4,000 USD/5,150 CAD/ 3,500 EUR)

Sponsored Workshop

Host a virtual half-day asset management workshop the day before the conference and connect with asset management professionals who want to learn more or regularly plan and coordinate training within their organizations. This is a prime opportunity to show yourself as a leading asset management training provider or advisor to an international audience.

- Your logo (with URL link) on the event listing on IAM website
- Your logo on conference holding slides
- Your logo on all marketing and communication emails
- LinkedIn Post thanking you for your sponsorship
- 2 free delegate passes to the conference
- Company presentation available on-demand throughout the conference
- The opportunity to take part in the gamification challenge
- 1/4 page Advert in May edition of Assets magazine
- If your session is fully booked, we will host an extra workshop the day after the Conference.

Price: £5,000 +VAT

(7000 USD/11,750 CAD/ 6,000 EUR)





Contact

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About the IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals.



We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organizations and wider society.

We connect and engage with professionals, running networking events and collaborative projects to progress and professionalize asset management.

86%

members
working at
senior
level

65

countries
with IAM
members

51

business
sectors
represented

theIAM.org