



# IAM UK Chapter Conference 2021

9-10 November

Sponsorship



## Connect with leading asset management professionals at our UK Conference

The IAM UK Chapter Conference will focus on the diversity of asset management across different sectors and how the profession embeds common good practices across different asset types, operating contexts and environments. With this as the core, we will also explore with delegates some of the 'Mega Trends' that we see emerging in relation to the wider influence of asset management. These include: ESG Capital Movement, Purpose Led Organisations, AM as an integration of professions, Localisation Vs Globalisation, and Circularity - to name just a few.

Sponsoring this event will place your organisation in a

unique position to promote your brand, products and services to the key decision making individuals amongst your target client businesses.

The event offers great opportunities for networking and promoting your organisation to delegates.

The conference is extensively promoted, including:

- Dedicated pages on IAM website
- Regular emails to IAM members and contacts
- Articles/adverts in Assets magazine
- Promotion provided by our partners and supporters
- Social media updates

# Headline Sponsor

**Gain centre stage visibility to all attendees at the conference by being our headline sponsor.**

You'll get exclusive perks and prominent branding and recognition.

- Prominent logo placement online, linking through to your website
- Your logo on all holding slides in main keynote room
- Your logo in all email communications
- Your logo in all marketing collateral
- Your own company pop-up banners (up to 5) in the main keynote room
- LinkedIn post about your sponsorship
- 3 free delegate passes (worth £630 +VAT)
- Recognition in opening sessions of the conference
- One literature seat drop in the conference main keynote room
- One promotional item in each delegate bag
- Half page advert in Assets magazine (worth £750+VAT)



**Price: £10,000 +VAT**

## Conference Sponsor

**Our most popular sponsorship package** - gain great brand exposure, attend the conference and meet the speakers and attendees, as well as seeing all the great sessions on the programme.

- Your logo online, linking through to your website
- Your logo on conference programme
- Your logo in all email communications
- Your logo on pop-up banners around the venue
- 1 free delegate pass (worth £210 +VAT)

**Price:** £1,500 +VAT



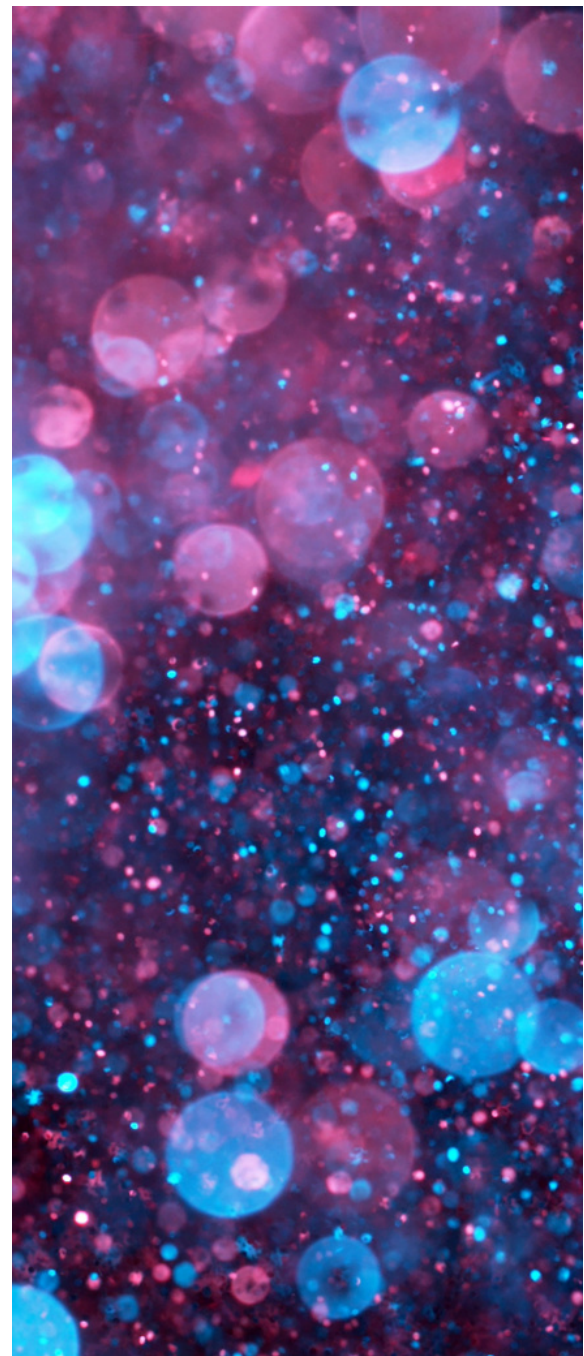


# Awards Ceremony & Dinner Sponsor

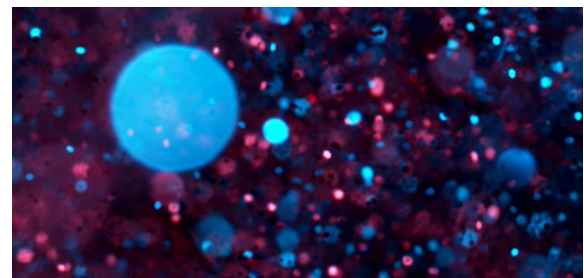
The Asset Management Excellence Awards acknowledge and celebrate the outstanding work done by asset management professionals, organisations and teams across the world. Sponsor the Awards Ceremony & Dinner and lead an international celebration of achievement,

- Company representative welcome speech
- Your company pop-banners displayed (up to 4)
- Your logo online, linking through to your website
- Your logo on printed menus
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo on holding slides during the evening
- 1 free table at the ceremony for 10 people (worth £1680 +VAT)
- 2 free delegate places for the conference (worth £420 +VAT)

**Price:** £5,000 +VAT



2021



## Eco Delegate Bag Sponsor

- Your logo online, linking through to your website
- Your logo on pop up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo printed on delegate bag, given to all delegates
- One promotional item/company brochure in each bag
- 1 free delegate pass (worth £210 +VAT)

**Price:** £3,000 +VAT





## Lanyard Sponsor

- Your logo online, linking through to your website
- Your logo on pop up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo printed on delegate lanyards, worn at all times during the event
- One promotional item/company brochure in each delegate bag
- 1 free delegate pass (worth £210 +VAT)

**Price:** £2,000 +VAT



## App Sponsor

- Your logo online, linking through to your website
- Your logo on pop up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- Your logo prominently displayed on the event app, which contains the event programme and event information used by all delegates
- 1 free delegate pass (worth £210 +VAT)

**Price:** £5,000 +VAT

# Exhibitor

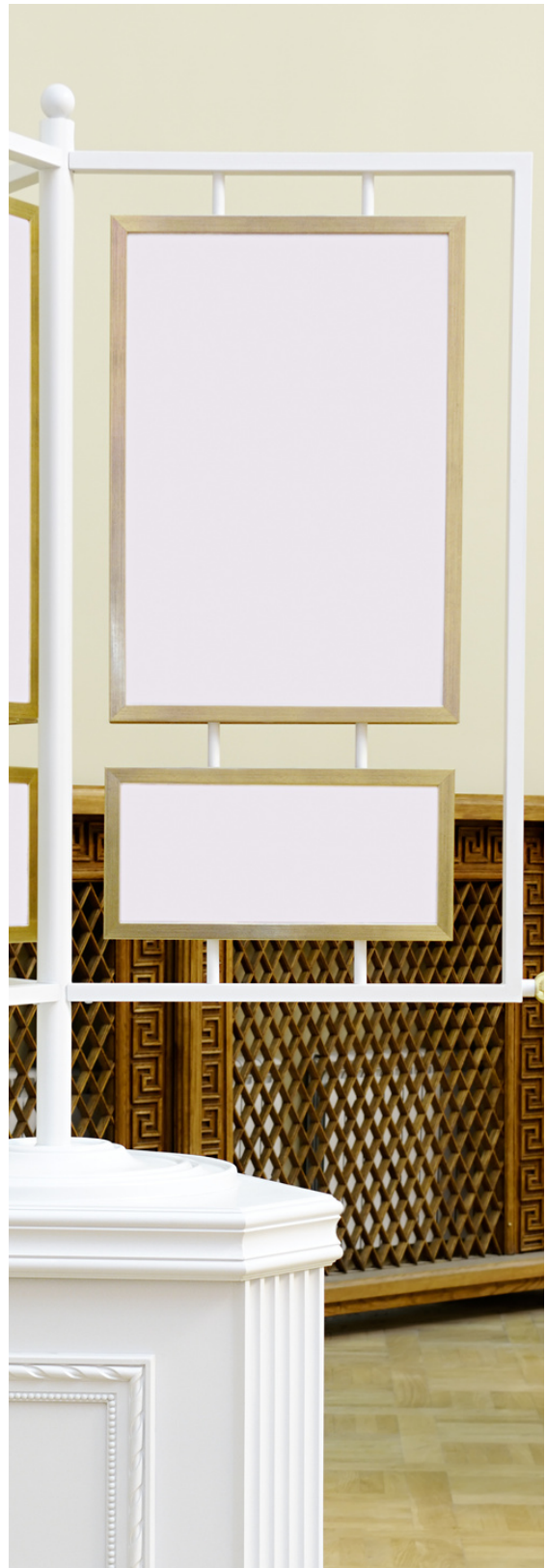
All refreshments and lunches are served in the exhibition area, so you will have maximum brand exposure with considerable networking opportunities for the duration of the conference.

- 3m x 2m shell scheme stand in the exhibitors hall
- fascia name board
- power supply (1 x 500w socket)
- 2 x 6w LED spotlights on a track

You will also get:

- Your logo online, linking through to your website
- Your logo on pop up banners around the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- 2 free delegate passes (work £420 +VAT)
- One promotional brochure or flyer included in each delegate bag

**Price: £3,000 +VAT**



Want even greater exposure? Get this joint package to receive all the benefits in the above Conference Sponsor and Exhibitor packages\* at a discounted price.

*\*free delegate spaces limited to 2*

## Joint Sponsor & Exhibitor

**Price: £4,000 +VAT**







## Contact

Events@theIAM.org  
(+44) 0117 450 4992



The Institute of Asset Management (IAM) is the international professional body for asset management professionals. We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organisations and wider society. We connect and engage with professionals, running networking events and collaborative projects to progress and professionalise asset management.

**65**

countries  
with IAM  
members

business  
sectors  
represented

**51**

**86%**

members  
working at  
senior  
level

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